

Smart City

TECH SUMMIT

Smart City Innovation & Planning Workshop

October 26 - 27, 2016



An interactive smart city technology & urban planning workshop for municipal leaders and city C-level decision makers based on the Kansas City Smart and Connected City project.

Innovation & Planning Workshop

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Hosted by Think Big Partners, the City of Kansas City, Missouri and key participants in the KC Smart City project the **Smart City Tech Summit Innovation & Planning Workshop** is an interactive technology & urban planning workshop.

Join municipal leaders from around the country and go beyond how smart cities use 21st century internet of things technology to protect citizens, save money, modernize infrastructure and create new revenue opportunities. Examine the social impact of these technologies through the lens of economic development, education and workforce development to see how they can transform a city into a vibrant, world-class community that is globally competitive, safe and improves the quality of life for all citizens.

This workshop is designed for public sector executives, cities (mayors, city managers, department heads), community leaders, universities, CIO's, CTO's, CFO's and CXO's that are actively considering smart city initiatives in their community and want to learn from Kansas City's experience.

Register Today

www.smartcitytechsummit.com

For more information:

816.842.5244

scts@thinkbigpartners.com

October 26 - 27, 2016 – Kansas City, Missouri

To request a summit pass, please contact your workshop representative or Think Big Partners at scts@thinkbigpartners.com. Seating is limited. Attendance subject to qualification approval.



think**BIG**

Smart City Tech Summit – Modules

Innovation & Planning Workshop Day 1 & 2



This interactive workshop will provide an in-depth, behind-the-scenes understanding of the entire **Kansas City Smart and Connected City** project from original concept, through the dynamic evolution of a successful **public-private partnership (P3)** to the official Phase 1 launch.

An insightful discussion led by key city stakeholders, thought leaders and the companies involved will thoroughly explain the critical components that were necessary to justify a P3 investment, ensure broad social impact and deliver measurable results while making sure citizens were engaged at the right level.

Throughout the two days, specific lessons learned (and the mistakes to avoid) will be shared, leading up to an interactive planning workshop where each participant will develop their own return on investment model to be used as a starting point to create their own smart city project.

Experts will be on hand to answer specific questions throughout the day and participants will leave with an in-depth understanding of how Kansas City became one of the world's largest smart and connected cities and the opportunities the future holds because of it.

It is recommended that participants have familiarity with basic smart city concepts prior to the workshop. Participants will be expected to participate in the interactive planning portion to design their own custom **triple ROI scorecard and 90-day action plan**.



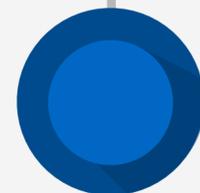
Smart City Tech Summit – Modules

Interactive Workshop Day 1 & 2



Summit attendees will participate in an **interactive workshop and open dialogue** about smart city initiatives, their ultimate impact, and the largest challenges to successful implementation within their own organizations. Attendees will have a chance to guide the content discussed. Some of the topics include data utilization, data privacy, financial models, and best practices for policies surrounding smart cities. Participants will discuss triple ROI, long-term visions (i.e. 20 years in the future), unintended consequences, and real-world scenarios, such as if a smart city component were to break. Past attendees have said this is one of the most valuable parts of the event.

Smart City Experience Tour Day 1



This hands-on tour will feature key technology solutions deployed in Phase 1 of the **Kansas City Smart and Connected City** project. Participants will ride the new **KC Streetcar** to see the various smart city technology assets and learn about their impact on Kansas City and its citizens.

Smart City Dinner Day 1



Participants will experience an evening in Kansas City's cultural hub of art, technology and entrepreneurship located in a historic lifestyle, business and entertainment district.

*Location to be determined, details will be announced to registered attendees.

What Past Attendees are Saying

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“The exposure to the lessons learned in Kansas City was incredibly valuable. We learned how to better approach potential partners and gained several new ideas for monetizing and self-funding projects.”
-- **Darryl Wilson, Splunk**

“I really enjoyed meeting you and the rest of the KC team. The workshop shed light on the P3 aspect which was most interesting to me. It was good to hear directly from KC City Manager, Troy Schulte and KC CIO, Bob Bennett.”
-- **Mamta Sodikumar, Government of the District of Columbia**

“It was very useful to hear the real challenges (and successes) met in the making of Kansas City into a Smart City.”
-- **Sean Holman, Sensity Systems**

“I thoroughly enjoyed the networking and learning opportunity the Smart City Tech Summit provided. It was great to learn from some of the top USDOT Smart Cities. Listening to the individuals that envisioned and constructed the Kansas City smart street, while meeting along the actual street, was invaluable. I’m confident the connection with numerous KC Smart City private partners will add value to the cities, counties and states that participated.”
-- **Tom Blair, Missouri DOT**

People Are Talking About KC

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“With Google Fiber and the smart, connected city, Kansas City has at its fingertips the economic infrastructure of the 21st century...that type of infrastructure makes Kansas City attractive to all kinds of people with all kinds of ideas. A person with an idea: that’s the economy of the future.”

2016 State of the City Address (Kansas City)



Sly James

Mayor

Kansas City, Missouri

“With urban areas around the world undergoing such rapid growth, city leaders are charged with the necessity to shore up both physical facilities and systems as well as accommodating the digital revolution now underway.”

MIT Technology Review



Anil Menon

Global President

Cisco Smart + Connected Communities

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